***Mathew Douglas Lincoln***

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Dear hiring director

I am writing to you with great interest in the open position. I believe that my success as a professional UX / UI designer / developer, as well as my experience correlating all aspects of image production, art direction, and IT infrastructure design and Architecture, makes me uniquely qualified for this opportunity. With over 25 years in the industry and a strong technical background in web/mobile development, data science and iOT devices, I am well prepared to manage challenging opportunities on tight deadlines for your organization.

Dedicated and self-motivated, my complementary experience working on a team as well as individually has allowed me to excel in an array of creative environments. With all of that being said, I feel that I am positioned to exceed your expectations.

A more extensive list of my project achievements and technical skills is available on my resume; a few highlights include…

* Developed innovative digital and artistic solutions for top-tier clients as founder of Lincoln Studios, which provided international services in Asia, Europe and the US. Led interaction design on responsive website re-designs mobile app projects, and partnered on multiple other web projects with a team of interaction designers. Drove user research and synthesis on multiple projects: created personas and scenarios, ecosystem diagrams, and task flows; led a affinity diagramming sessions, created Sketch documents, wireframes and clickable prototypes for testing, managed remote and in-person test sessions. Worked in both agile (preferred) and waterfall processes to bring products from concept and testing through QA and launch, while collaborating extensively with interdisciplinary teams.
* Utilized exceptional UX and UI skills to achieve client strategic goals and objectives at TMX Finance. Led user experience strategy, user research, information architecture, interaction design and usability testing for desktop and mobile (web & native) B2B and B2C products and services for all clients across multiple industries. Delivered high quality design mockups in Sketch while also delivering, sitemaps, user flows, wireframes, and prototypes to each hosted client. Planned, constructed and iterated upon a contacts management single-page application and custom REST API using AngularJS.

Please feel free to contact me at your earliest convenience to further discuss the position and my skills in person. I appreciate your time and consideration.

Sincerely,

Mathew Douglas Lincoln